

STAR-RISER COVI eHealth Transforms Healthcare in the Metaverse Now Available on SAP® Store

The revolutionary Hybrid Cloud, Blockchain and AI-powered eHealth and eCommerce Marketplace in the Metaverse will now be available to businesses using SAP solutions and others.



MUNICH, June 20, 2022 -- STAR-RISER GmbH Business Solutions, a Strategy and IT Consulting company with its brand CODEVIRAL, a leading provider for OXFORD Blockchain Strategies, new networked-based Business Models, Blockchain and AI powered cloud platforms, today announced its COVI eHealth platform is now available on SAP® Store, the online marketplace for SAP and partner offerings. COVI leverages innovative blockchain strategies to transform healthcare, supply chain management and eCommerce with a permissioned blockchain-based payment solution in local and foreign currencies as well as Crypto Currencies (optionally), NFTs (Non-fungible tokens), AI Face Recognition over the blockchain and virtual showrooms with innovative products in the COVI Metaverse.

The eHealth and Telemedicine platform is integrated as an SAP Hybrid Mobile Application in the SAP ecosystem and SAP Business Technology Platform and fuels businesses to become intelligent enterprises. Companies without SAP can also use the platform. The offering enables businesses of all kinds to do more to mitigate the impact of COVID and other infectious conditions and prevent life-threatening diseases.

The fast, secure COVI represents the new medicine of tomorrow. It highlights STAR-RISER's ongoing innovations in eHealth, blockchain, hybrid cloud, eCommerce and the Metaverse. COVI uses blockchain to streamline payment and logistics protocols to help combat life-threatening diseases. The marketplace is the realization of STAR-RISER's commitment to helping its clients and partners accelerate their digital transformations and build strategic ecosystems in the approx. 250 Billion USD Healthcare IT Market. It can help prevent all kinds of viruses, such as COVID-19, and drive better business outcomes in the medical supply chain.

"From a business perspective, **blockchain is one of the most innovative and ground-breaking technologies**, after the internet itself," said Alexandra Reichert, CEO of STAR-RISER. "As with the internet, in the future, entities like **health care organizations, governments, banks and others will provide services to their citizens via the blockchain**. It's nothing less than a **quantum leap for technology and all mankind**. No one understands this better than STAR-RISER, whose longtime vision has been to **streamline complex business processes with blockchain and integrate them into the SAP ecosystem**."

For Reichert, an OXFORD Blockchain Strategist and OXFORD Executive Alumna, shifting demographics and the wider geographic dispersion of the global population increasingly lead people to expect to engage with new forms of medicine, including eHealth and Telemedicine. Consumer behavior during the pandemic has borne out this observation. These forms of medicine allow medical professionals and patients to help mitigate the risk of disease proliferation while giving people easier access to medical care.

"COVI represents new medicine, the medicine of tomorrow... beyond pandemic," Reichert added. COVI is expected to play a critical role in disease mitigation by offering innovative EU-certified preventative products in the COVI Metaverse as part of its portfolio.

"As hotels, restaurants, fitness centers and other facilities reopen and we begin to resume life as normal, businesses have a commitment to keep their patrons safe," Reichert went on to say. "Children everywhere in the world who lack vaccination possibilities need the newest air pollution and disinfection systems in schools to combat all kinds of viruses. Travelers need special anti-viral space sanitization systems in airplanes, public traffic and so forth. With our B2B and B2C solutions, COVI offers a wide range of innovative sanitary products to keep spaces clean and sanitized and their employees and customers safe. These include germicidal UV-C LED products that deactivate the DNA of bacteria, viruses, allergens and other pathogens, along with Bioplasma Air Sterilizer Purifiers with Plasma Ion generators for trains, cars, etc."

The COVI team is also committed to continuously enhancing its eCommerce platform with innovative, new products in the COVI Metaverse to meet its audience's health and sanitation needs, while offering a high level of customer service and exceptional value. The marketplace is expected to reach beyond the realms of hospital hygiene and infection prevention and into the broader business ecosystem. For example, COVI customers can find products for dental medicine, such as digital toothbrushes, as well as veterinary BIO medical products and BIO cosmetics for the skin and nails.

COVI represents a comprehensive embrace of blockchain technologies. With this approach, the marketplace seeks to enable resellers and customers such as government agencies, corporations, healthcare organizations and citizens in EMEA to

- **Prevent rapidly spreading COVID-19**, other potential pandemic and life-threatening diseases by overcoming supply chain challenges.
- **Market, sell and buy innovative products in the Metaverse with innovative (anti-viral) products and services**, including advice from experts and virologists.
- **Create their own Enterprise Metaverse with their brand, their own products and services**.

- **Buy and sell up to 10 x faster with a secure blockchain-based payment solution in local and foreign currencies as well as crypto currencies (optionally)**
- **Access PCR and Rapid Antigen tests** with a Digital Key Code for every employer, the EU-wide valid test certificate and Digital Key Check, the leading admission control system for 2G/2G+ and 3G, Digital Antigen test management and certification system for companies, 2G / 2G+ / 3G Checker with counter, audit and automatic ID-Checking system and many more innovative products.
- **Digitally verify the identities** of those procuring goods through them with a **secure registration, AI-based face recognition over blockchain.**
- **Prove/assure with Non-Fungible Tokens (NFTs)** that its innovative medical products, such as UV-C LED Steril Tubes, are authentic, original products.

SAP and STAR-RISER are selling software licenses over the SAP Store to customers in EMEA. They, in turn, are able to sell (medicine) products from the COVI platform to wholesalers that sell the products to drugstores, hospitals and other concerns via the marketplace. As a result, no one needs to develop a solution. Rather, they can buy a monthly license to use the software to sell products in the web-based Enterprise Metaverse in the Standard Edition and or in their own Enterprise Metaverse provided and designed by STAR-RISER in the Enterprise Edition.

STAR-RISER developed the blockchain strategy for COVI. The company is known for building blockchain apps. In addition to that, it offers BaaS (Blockchain as a Service) to rent for individual use cases.

For organizations or individuals looking to access the COVI marketplace, two options are available. The COVI SAP mobile app runs on the SAP Business Technology Platform and is available on the SAP Store for sellers and suppliers, where they can buy licenses to use the platform to publish and sell their products. The COVI eHealth platform is also available as a desktop and mobile solution at www.cov-i.com and as an app iOS in the App Store and Android in the Google Play Store.

About SAP Store

SAP Store, found at store.sap.com, delivers a simplified and connected digital customer experience for finding, trying, buying and renewing more than 1,800 solutions from SAP and its partners. There, customers can find the SAP solutions and SAP-validated solutions they need to grow their business. And for each purchase made through SAP Store, SAP will plant a tree.

To enable companies to become intelligent enterprises, SAP is expanding its vertical solutions with an ecosystem of [industry cloud solutions](#). These solutions complement the existing SAP portfolio to extend the value of joint customer investments. STAR-RISER is working with SAP to create offerings that meet specific Health Care requirements so customers can achieve positive business outcomes. [Learn more at SAP Store](#).

STAR-RISER is a partner in the SAP PartnerEdge® program. As such, it is empowered to build, market and sell software applications that supplement and build on SAP software and technology. The SAP PartnerEdge program provides the enablement tools, benefits and support to facilitate building high-quality, disruptive applications focused on specific business needs –

quickly and cost-effectively. The program provides access to all relevant SAP technologies in one simple framework under a single, global contract.

ABOUT STAR-RISER

STAR-RISER GmbH Business Solutions, a Strategy and IT Consulting Company, was established in 2002 in Munich. With over 20 years of international business experience and technological and business process expertise in the health, financial, retail and high-tech industry, STAR-RISER and its brand CODEVIRAL help Global Fortune 500 Companies integrate their blockchain strategy into their business strategy to bring the old and new economy together and become an Intelligent Enterprise. STAR-RISER is an SAP Silver Partner.

STAR-RISER GmbH Business Solutions is located in 80539 Munich, Maximilianstr. 2, at the Palais at the Opera.

Visit www.star-riser.com and www.cov-i.com for more information.

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